

FORM **SQ-CLASS(00)**
(6-9-2010)_P3U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU**BUSINESS AND
PROFESSIONAL
CLASSIFICATION
REPORT****YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, U.S. Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return this report to the Census Bureau.

Census use only	001	NAICS CODE	002	TOC	003	ALPHA	004	XREF	005	BSR KB	STEPS

If you have any questions, call
weekdays between 8:30 a.m.
and 5 p.m., Eastern time on
1-800-253-1882

(Please correct any error in name, address, and ZIP Code)

INTERNET REPORTING — You may complete this survey online at: www.census.gov/econhelp/sqclass

Username:

Password:

Use your firm's unique username and original password.

**INSTRUCTIONS – This report covers this firm's locations in the United States that report payroll under the Federal Employer Identification Number (EIN) printed above.**

If this EIN has changed, complete this form for the locations that previously used it to report payroll. If all the locations have been closed or sold, base your answers on the last two months of operation. Use the space in **11** to explain these or any other special situations.

1 Which of the following best describes this firm's primary business?

See attached instruction sheet.

- | | |
|--|--|
| <input type="checkbox"/> Retail Trade
<input type="checkbox"/> Wholesale Distributor (i.e., distributor, jobber, importer, exporter)
<input type="checkbox"/> Manufacturers' sales branch or sales office (selling goods manufactured, refined, or mined in the United States by this firm, this firm's parent company, or subsidiary)
<input type="checkbox"/> Agent, broker, or electronic market (buying and selling on a commission basis)
<input type="checkbox"/> Transportation and Warehousing Services
<input type="checkbox"/> Real Estate and Rental and Leasing Services
<input type="checkbox"/> Professional, Scientific, and Technical Services
<input type="checkbox"/> Arts, Entertainment, and Recreation Services | <input type="checkbox"/> Administrative and Support and Waste Management and Remediation Services
<input type="checkbox"/> Accommodation and Food Services
<input type="checkbox"/> Finance and Insurance Services
<input type="checkbox"/> Information and Data Processing Services
<input type="checkbox"/> Health Care and Social Assistance Services
<input type="checkbox"/> Other Services
<input type="checkbox"/> Manufacturing
<input type="checkbox"/> Other Area of Business (such as Agriculture, Fishing, Mining, Construction, Forestry, etc.) — <i>Specify</i> ↗ |
|--|--|

2 What is this firm's type of business? Be specific.

For example:

Enter "fast food restaurant" rather than "restaurant."

Enter "custom computer programming" rather than "computer services."

For computer stores, specify one or more of the following: end use, for resale, custom assembly, used, value added reseller.

3 What are this firm's principal lines of merchandise sold, services provided, or products manufactured, and on average, what percent of total monthly sales/receipts are from each of these lines?

For example, restaurants that sell only food and alcoholic beverages should report in the following manner —

Food 69%
Alcoholic beverages consumed on the premises 31%

Principal product and service lines

Percent of total sales/receipts

	%
	%
	%

4 Does this firm have e-commerce sales or receipts?

E-commerce includes sales and receipts from any transaction completed over an Internet, extranet, EDI network, electronic mail, or other online system. Payment for these goods and services may or may not be made online.

028 1 ☐ Yes — *On average, what percent of total monthly sales/receipts are e-commerce sales?*
2 ☐ No

029 %

5 What was this firm's total operating revenue for the months specified?

See additional instructions on attached instruction sheet.

- Estimates are acceptable.
- **Include** sales from e-commerce.

Months	Dollars
006	007 \$
008	009 \$

6 Is this firm owned or controlled by another company?

- 1 ☐ Yes — Enter the name, mailing address, and EIN of the owning or controlling company.
2 ☐ No

010

EIN →

7 Does this firm own or control any other company that operates under a different EIN?

- 1 ☐ Yes — Enter the name, mailing address, and EIN of the owned or controlled company. Continue in **11** if more than one company.
2 ☐ No

012

EIN →

8 How many locations report payroll under the EIN printed on the front of this form?

☐ One location — **Is the physical location the same as the mailing address printed on the front of this form?**

- ☐ Yes — Go to **INSTRUCTIONS** before **9**.
☐ No — Enter name, street address, city, state and ZIP code and then go to the Instructions before **9**.

☐ More than one location

→ **What is the number of locations?**

Number
014

Provide the following information for each of these locations. If more space is required, continue in **11** or on another sheet of paper, using the same format as below.

Store number (if any)	Name and physical location (Street address, city, state, and ZIP code)	Description of business activities at this location



INSTRUCTIONS — If this firm operates in **Wholesale Trade** – Go to **9**.
If this firm operates in **Retail Trade** – Go to **10**.
If this firm operates in **Other Areas of Business** – Go to **11**.

9 FOR WHOLESALE FIRMS ONLY

What were this firm's inventories at the end of the latest month printed in **5 or the latest period available?** *Specify date of inventory.*

- Estimates are acceptable.
- **Include** goods owned regardless of where held.
- **Exclude** goods not for sale (such as fixtures, equipment, and supplies) and goods owned by others and held on consignment.

016	Dollars				
\$					
017	Date of inventory				
Month		Year			

10 FOR BOTH WHOLESALE AND RETAIL FIRMS

a. What is this firm's primary method of selling?

Mark (X) one box only.

- 019 ☐ Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 020 ☐ Warehouse or office (including telephone/fax/Internet orders or direct business-to-business selling by a sales representative)
- 021 ☐ Mail-order
- 022 ☐ E-commerce
- 023 ☐ Home shopping via television
- 024 ☐ Direct selling to the general public (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 025 ☐ Vending machines
- 042 ☐ Other — *Specify*

b. As a general business practice, does this firm sell to household consumers and individual users?

- 1 ☐ Yes —→ **On average, what percent of total monthly sales are to household consumers and individual users?** 018 %
- 2 ☐ No

c. Does this firm sell to retailers/wholesalers for resale?

- 026 1 ☐ Yes —→ **On average, what percent of total monthly sales were for resale?** 030 %
- 2 ☐ No

d. Does this firm primarily sell nonconsumer durable goods (such as: industrial machinery, farm equipment, construction machinery, heavy trucks, and tractors)?

- 027 1 ☐ Yes
- 2 ☐ No

11 Are there any remarks that help clarify your responses?

--	--	--

12 Whom should we contact if we have questions regarding this report?

Name — <i>Please print</i>	Telephone		
	Area code	Number	Extension
Title	FAX		
	Area code	Number	Extension
email address			

**PLEASE RETURN THE COMPLETED FORM IN THE ENCLOSED ENVELOPE.
IF YOU PREFER, YOU MAY FAX THE COMPLETED FORM TO 1-800-447-4613.**